

Chris Boyett – Communications Committee Chair

Open Meeting – Non-Committee Members May Be Recognized By Chair To Address Committee

(864) 381-9451

cbboyett@gmail.com

The primary focus of the Communications Committee is to communicate the mission, ministries, and message of Jesus Christ clearly, consistently, and effectively within the congregation and throughout the surrounding community. The committee serves as the church's communication hub, ensuring members stay informed, visitors feel connected, and the community is aware of the church's worship, ministries, events, and opportunities to grow in faith.

1. Develop and Manage Church Communications

- Coordinate all internal and external church communications
- Ensure information is accurate, timely, and consistent across all communication channels
- Maintain a unified church brand, logo, and messaging

2. Maintain Digital and Print Media

- Manage the church website and keep information current
- Oversee social media platforms, email newsletters, digital signage, and mobile communication
- Produce printed materials such as bulletins, newsletters, brochures, and event flyers

3. Promote Worship, Ministries, and Events

- Publicize worship services, Bible studies, missions, fellowship events, Vacation Bible School, and special seasonal services
- Create promotional campaigns that invite both members and the community to participate
- Coordinate communication calendars with ministry leaders

4. Support Outreach and Evangelism

- Share stories of life transformation and ministry impact
- Use communication tools to reach people beyond the church walls
- Promote the church as a welcoming, Christ-centered community where people can grow in faith

5. Strengthen Congregational Engagement

- Keep members informed about church decisions, ministry opportunities, volunteer needs, and upcoming events
- Encourage two-way communication by receiving feedback and sharing important information with church leadership
- Help every ministry communicate effectively with the congregation